



Parenthood
Global

PARENTHOOD GLOBAL CORPORATE PROFILE



info@parenthoodglobal.com

www.parenthoodglobal.com



**EMPLOYEES WHO FEEL
VALUED AND CARED FOR ARE
THE FOUNDATION OF A
SUCCESSFUL ORGANIZATION."**

- Mary Barra, CEO of General Motors

Mission

**TO EMPOWER PARENTS GLOBALLY
AND DRIVE INCLUSIVE CHANGE IN
WORKPLACES.**

Vision

**A WORLD WHERE ALL PARENTS
ARE SUPPORTED, VALUED, AND
EMPOWERED TO SUCCEED.**



About Us



Introduction

At Parenthood Global, we are passionate about creating a world where parents feel empowered, supported, and valued both at home and in the workplace. As an impact-driven platform, we are dedicated to building a strong and nurturing community that enhances the well-being and growth of families.

Collaborating with corporations, we champion parent-inclusive workplaces through bespoke strategies, Diversity, Equity, Inclusion, and Belonging (DEIB) initiatives, and tailored policy development. Our offerings also include specialized workshops and Corporate Social Responsibility (CSR) programs that inspire transformative change.

Beyond workplace innovation, we curate dynamic conferences and events that empower working parents and organizations alike, building meaningful connections and advancing our shared mission. Aligned with the UN's Sustainable Development Goals, Parenthood Global is committed to driving equality, well-being, and sustainable growth, ensuring that parenthood flourishes in every facet of life.

OUR SERVICES

01



Parent-Inclusive Workplace Strategy Development

We partner with organizations to create parent-friendly workplace cultures through customized strategies that address their unique challenges and opportunities. Our approach includes conducting needs assessments, designing tailored action plans with flexible work arrangements, parental leave policies, and childcare solutions, and implementing initiatives that promote work-life balance. By fostering supportive environments, we help businesses enhance employee satisfaction, retention, and productivity.

02



Diversity, Equity, Inclusion, and Belonging (DEIB) Initiatives

At Parenthood Global, we champion Diversity, Equity, Inclusion, and Belonging (DEIB) by creating inclusive workplaces that value all employees, including parents. Our offerings include developing bespoke policies addressing parents' unique needs, such as inclusive benefits and mental health support, delivering training to educate teams on DEIB principles, and designing programs that foster belonging, reduce biases, and celebrate diversity. We advocate for parent-inclusive cultures, helping organizations lead in workplace equity and inclusivity.

03



Corporate Workshops and Training Programs

We provide specialized workshops and training sessions to empower employees and leadership in supporting working parents. Our key offerings include leadership training to help managers lead with empathy, parental wellness workshops to address work-life balance and career progression, and policy awareness sessions to ensure employees understand their parental rights and benefits. These interactive and tailored programs align with organizational goals to create a more supportive workplace.

04



Corporate Social Responsibility (CSR) Project Collaboration

We collaborate with organizations to design impactful CSR initiatives that support parents and families in the broader community. This includes creating community-based childcare programs, organizing campaigns on parenting challenges and workplace inclusivity, and partnering with NGOs on family-focused social programs aligned with the UN's Sustainable Development Goals. By aligning your CSR efforts with our expertise, we help your organization drive meaningful societal impact.

05



Conferences and Events

We curate and host transformative conferences and events that unite thought leaders, professionals, and parents to inspire change. These include the Mom Leaders Conference, which empowers mothers in leadership through expert sessions and networking, corporate roundtables to discuss best practices for parent-inclusive workplaces, and educational webinars offering insights on parenting and workplace dynamics. Our events foster collaboration, share knowledge, and drive innovative solutions for working parents and organizations.



PARTNERSHIP



Parenthood Global has partnered with Great Place To Work® in Sri Lanka to celebrate and recognize organizations that foster Parent Inclusive Workplaces. This collaboration highlights companies that prioritize creating supportive and flexible environments for working parents, promoting family-friendly policies and practices. Through this partnership, Parenthood Global aims to advocate for inclusive workplace cultures, reinforcing the importance of diversity, equity, and inclusion in the workplace. Together, they are working to ensure that parent employees have the resources and support they need to thrive both at home and in their professional roles.



OUR ANNUAL EVENTS



Mom Leaders Conference

An empowering event bringing together influential mothers in leadership to share insights, inspire, and create a supportive community for working moms.



Parent-inclusive Workplaces Summit

A gathering of corporate leaders and HR professionals focused on building inclusive workplaces that support parents.



Rise as One

Uniting Leaders for Women Empowerment in celebration of International Women's Day 2025.



The Christmas Family Fun Fest

A family-friendly event designed to bring parents and children together to foster family bonding and well-being.

OUR PAST AND IMPACTFUL CONFERENCE



MOM LEADERS CONFERENCE



The Mom Leaders Conference, hosted by Parenthood Global, was a prestigious event dedicated to honoring and inspiring top-tier mom leaders from various industries. Bringing together corporate executives, social advocates, and influential mothers, the conference featured thought-provoking panel discussions, empowering sessions, and special recognition ceremonies. With an atmosphere of collaboration and inspiration, the event successfully fostered networking, shared knowledge, and celebrated the remarkable achievements of moms leading in their fields.



TESTIMONIALS

The Mom Leaders Conference has left a lasting impact on attendees, speakers, and corporate partners. Across social media and industry networks, inspiring testimonials highlight the transformative experience, powerful connections, and meaningful conversations sparked by this prestigious event.

Here's what leaders, changemakers, and past sponsors have to say about their experience:

Elakeyaa Thavarajah • 1st
HR Business Partner at Atkinson | Chairperson HR & Infrity Club
👤 • 🌐

I had the incredible opportunity to attend Mom Leaders Conference by Parenthood Global that brought together inspiring moms and leaders from various fields. The discussions, workshops, and networking sessions were not only enlightening but also a testament of how moms are supported by both the men and women 🌟

Special thanks to Roshni Booface | Dhanachayan Sivathasan for initiating and creating up the new path. It's truly inspiring to see such dedication to fostering growth and empowerment 🌱

#momleaders #empowerment #womenleadership

Chandita Samaranyake • 1st
Chairman of Connect to Care, Topiar VV Director at Oracle, IBM, Microsoft & Vint...
👤 • 🌐

I recently had the honor of participating in the Mom Leaders Conference organized by Parenthood Global. It was truly inspiring to listen to the stories of various mothers. Throughout the conference, it became evident that as sons, husbands, and fathers, we play a crucial role in empowering mothers to become leaders. The focus of the discussions revolved around how we can actively contribute to the empowerment of mothers as leaders.

Ann Weerasinghe • 1st
HR Specialist | Driving Workforce Development in Diverse Industries | Bridg...
👤 • 🌐

It was an honor to have HNB Assurance PLC recognized as one of the most outstanding mom-inclusive workplaces by Parenthood Global, thanks to the initiatives of our in-She committee at HNB. The learning opportunities and insights shared during the panel discussion with leading female figures in the corporate world were eye-opening, highlighting the importance of creating a supportive and inclusive work environment where employees can successfully balance their professional and parental responsibilities. Thank you HNB Assurance PLC for your dedicated efforts & initiatives in promoting work-life balance for all mothers and supporting their responsibilities.

#MomLeaders2024 #WorkLifeBalance #InSheHNB #reconingmomlife

Ruvini Buddhika Amarasinghe • 1st
Experienced Operations & Logistics | Sustainable Process Engineering & M&A | SL...
👤 • 🌐

Had the opportunity to participate in the Mom Leaders conference 2024 organized by Parenthood Global for the first time in Sri Lanka. It was a day filled with motivational thoughts and life stories of the most successful corporate women in Sri Lanka. Karuni Chellaraja Wilson Dilini Wieragama were among the panelists who I admire as the role models for my journey.

Mahneka W. • 2nd
CGI Certified Master Trainer | MBA | CGPC Certified Manager | Agile | Lean Six Sig...
👤 • 🌐

Feeling grateful for the opportunity to attend the "Mom Leaders Conference 2024" organized by Parenthood Global. 🌟

Although I'm not a mom, I was truly inspired by the incredible stories shared by Mom leaders about their journeys of balancing motherhood and corporate responsibilities, and their transformations into managerial roles balancing motherhood and their careers.

"Once you become a mom, it transforms your leadership style. You learn the true meaning of empathy, patience, and resilience."

It was an honor to represent my company, which was recognized as one of the "Most outstanding mom-inclusive workplaces" 🌟

Proud to be part of such an inclusive and supportive organization!

#MomLeaders #InclusiveWorkplace #ParenthoodGlobal

Edith Cowan University - Sri Lanka
13,232 Followers
👤 • 🌐

Edith Cowan University Sri Lanka campus was recognized as one of the most outstanding mom inclusive workplaces at the Mom Leaders Conference 2024, organized by Parenthood Global. The event was held at Shangri-La Colombo yesterday.

Dr Sajani Dias, the Dean at ECU Sri Lanka campus, was invited as one of the guest speakers for the conference and her speech inspired many mothers who were at the forum.

At ECU Sri Lanka campus, 76% of employees are female and 17 of them are mothers, of which 4 represents the senior management.

Thilini Vimukthika Keleanyage Nimesha RajakarunaDinithi Samararatne Dilini Ithaka Getawa Kandage Rochelle Kelaart Dani Senarathna Denuka Subapanditha Aadhavan Varatharajan ASHEN RANASINGHE

#momleadersconference2024 #edithcowanuniversity

Mom leaders conference 2024

📅 August 2024 (10) Sun | 📍 | 📺 | 📄 | 📌 | 📎 | 📏 | 📐 | 📑 | 📒 | 📓 | 📔 | 📕 | 📖 | 📗 | 📘 | 📙 | 📚 | 📛 | 📜 | 📝 | 📞 | 📟 | 📠 | 📡 | 📢 | 📣 | 📤 | 📥 | 📦 | 📧 | 📨 | 📩 | 📪 | 📫 | 📬 | 📭 | 📮 | 📯 | 📰 | 📱 | 📲 | 📳 | 📴 | 📵 | 📶 | 📷 | 📸 | 📹 | 📺 | 📻 | 📼 | 📽 | 📾 | 📿 | 📰 | 📱 | 📲 | 📳 | 📴 | 📵 | 📶 | 📷 | 📸 | 📹 | 📺 | 📻 | 📼 | 📽 | 📾 | 📿

HNB Assurance recognised as outstanding 'Mom-Inclusive Workplace'

13th HNB Assurance being recognised as an Outstanding Mom-Inclusive Workplace

HNB Assurance PLC was recognised as one of the most outstanding mom-inclusive workplaces, achieving its status through promoting inclusivity and equality in the insurance industry. The recognition was awarded at the inaugural "Mom Leaders Conference" organised by Parenthood Global.

In addition to the company's recognition, five motivational mom leaders from HNB Assurance were acknowledged at the conference, for their invaluable contributions both within the organisation and to their personal lives as mothers.

HNB Assurance CEO Lathika Wimalaratne said, "We are committed to ensuring we are creating a workplace where every employee, especially mothers, can thrive. At HNB Assurance, we believe that providing the right support and flexibility are only solutions individuals seek being the alternative to our current income as a single-income household of 100 years."

Responsible added, "We are honored to be recognized by a leading industry workplace. Our policies are designed with the understanding that work-life balance is essential for our team members. By offering a range of supportive resources and initiatives, we aim to help our employees to achieve their full potential, both in work and at home."

HNB Assurance's success is the result of a range of forward-thinking initiatives aimed at fostering a supportive and inclusive workplace. The company has introduced several progressive policies that address the needs of all employees. These include flexible work arrangements, long-term leave, parental leave, maternity benefits, career guidance workshops and the establishment of professional mentorship and team flow. Through these measures, HNB Assurance ensures that every employee, regardless of gender, has the support and resources needed to succeed both personally and professionally.

Fahmiya Ameer • 1st
Building Entrepreneurial & Prosper with Cyber Ninja's
👤 • 🌐

Amazing day at the Mom Leaders Conference 2024!

It was an incredible experience at the Mom Leaders Conference, organised by Parenthood Global. I got invaluable insights and practical tips for balancing parenthood and a career. I really enjoyed the panel discussions and the session about returning to work after a career break, as I was having that break in my life because of my kids. It actually reaffirmed my decision to re-enter the workforce when they started school. It's amazing how going back to work improves not just my life but also that of my kids.

Huge shoutout to all the amazing speakers!

#parenthoodglobal #conference #worklifebalance #parentingtips #aspiration

TESTIMONIALS

SDB bank
18,249 followers

SDB bank is thrilled to announce recognition at the "MOM LEADERS CONFERENCE 2024" as one of the most outstanding mom-inclusive workplaces in Sri Lanka! This prestigious recognition, awarded by Parenthood Global on July 30, 2024, at the Shangri-La Hotel in Colombo, highlights the bank's unwavering commitment to supporting and empowering working mothers. SDB bank believes in creating a workplace where all employees can thrive and is honored to be acknowledged for its efforts in fostering a mom-friendly environment. This achievement motivates the bank to continue driving positive change and inclusivity within the organization and beyond.

#ProudMoment #SDBbank #MomLeadersConference2024 #MomInclusiveWorkplace #EmpoweringMothers #WorkplaceDiversity

Sandra De Zoysa - Following
Group Chief Customer Officer, Dialog Axiata PLC | Director, Dialog Business Servic...
400+ followers

Proud Moment for Dialog Business Services!
Dialog Business Services is proud to share that Dialog Business Services has been recognized as one of the most outstanding mom-inclusive workplaces in Sri Lanka at the Mom Leaders Conference 2024. In addition, 6 of our incredible super moms were honored with the prestigious Mom Leader Award, celebrating their unwavering commitment, resilience, and the exceptional balance they maintain between their professional and personal lives.

A huge thank you to Parenthood Global for organizing this thoughtful initiative that highlights the importance of supporting and empowering working mothers. Together, we are driving positive change and promoting a more inclusive workplace. Congratulations to my team of Super Moms! You are our everyday heroes.

#MomLeaders #DialogBusinessServices #WomenInLeadership #InclusiveWorkplace #Empowerment #DiversityAndInclusion

HNB Assurance PLC
15,052 followers

Proud to be recognized as one of the most outstanding mom-inclusive workplaces recognized by Parenthood Global at the Mom Leaders Conference 2024.

#HNBAssurance #ParenthoodGlobal

WE ARE PROUD TO BE RECOGNIZED AS ONE OF THE MOST OUTSTANDING MOM-INCLUSIVE WORKPLACES
by Parenthood Global

Danu Innasithamby - 1st
Head of Content at 10 TV
300+ followers

Happy to have been the Moderator for Mom Leaders Conference 2024 held at Shangri-La Hotel, on the 30th July 2024

#Danu #Events

Zahra Cader - 2nd
ESG, Government and Public Sector Leader
300+ followers

Empowering females is something close to heart. Thank you parenthood global for inviting me to share details on SLASSCOM's 'she returns' program. The conference was certainly insightful with the panelists sharing their experiences, tips and tricks on how to navigate through parenthood with a successful career.

Deloitte
17,752,328 followers

Exciting update from the Mom Leaders Conference 2024 Organized By Parenthood Global! ...more

Senuri Munasinghe - 2nd
Lawyer | Qualitative degree holder | 17 qualifications | Chartered HR professional | ...
300+ followers

Not a mom yet, but raised by a superwoman who did it all - this conference celebrated it all!

- Mom Leader's Conference 2024 -

Attending this Conference was truly a privilege and an emotional experience for me! Even though I'm not a mom yet, I was raised by a remarkable woman who managed to balance motherhood and a career with grace. Being part of such heartfelt discussions on work-life balance, spousal support, and the many facets of motherhood was deeply inspiring.

Thank you, Parenthood Global for including me in this incredible journey!

#WomenEmpowerment #Conference #Lawyer #CertifiedLifeCoach #CertifiedCorporateTrainer #Leadership

Lakshika Gunatilake - 1st
Head of Public Relations | Strategic PR Leader | Reputation Management | Crisis C...
300+ followers

Empowered by Imperfection: The Journey of Mom Leaders

Motherhood and leadership are two of the most challenging yet rewarding roles a woman can embrace. Often, we strive for perfection, believing it's the key to success. But what if the true power lies in our imperfections?

Embracing our imperfections allows us to connect more deeply with those around us. It shows our children that it's okay to make mistakes and learn from them. It inspires our teams to be authentic and resilient. By accepting and celebrating our flaws, we pave the way for genuine growth and empowerment.

The recently held Mom Leaders Conference by Parenthood Global gave us moms the opportunity to celebrate our journey as leaders who are empowered by our imperfections. Let's share our stories, support each other, and continue to lead with grace and authenticity.

#MomLeaders #EmpoweredByImperfection #Leadership #Motherhood #Authenticity #StrengthInVulnerability

Mahesha Amarasinghiya, FCMA (UK), CGMA (UK), ACCA (UK) | Dilini Weragama Chandita Samarasinghi | Dr. Sulochana Seigera Chandri | H Dhanararatne Zahara Amary Kasturi Chellappa Wilson

Mahesha Amarasinghiya - 1st
Director, Member of Sri Lanka, Past Chairperson - CIMA Sri Lanka Country Netwo...
300+ followers

"Embracing imperfection as mom leaders"
Mom Leaders Conference 2024

Parenthood Global

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MOM LEADERS CONFERENCE 2024

PARENT INCLUSIVE WORKPLACES SUMMIT

Parent-inclusive Workplaces Summit 2024

BUILDING SUSTAINABLE CORPORATE CULTURE

Speakers:

- Mr. Isuru Gunasekera**
Executive Vice President of the John Keells Group
- Mrs. Surani Amerasinghe**
Director, Country People Partnering - LSEG
- Mrs. Dilmini Weragama**
Group CEO, Rockswold Distilleries
- Dr. T. Sayandhan**
CEO - Sunfire Medical Devices & Linc Manufacturing
- Mrs. Chiranthi Cooray**
Founder - Accedo Int'l
- Ms. Zahara Ansary**
Country Manager AICPA & CIMA Sri Lanka & the Maldives
- Mrs. Jayani De Silva**
Country Head of Hill - Wiley
- Dr. Shanelle De Almeida**
Licensed Clinical Psychologist & Corporate Mental Health Consultant
- Mr. Sajeeva Suraweera**
Director Human Resources - McLaren Group
- Prof. Arsha S. Adikaram**
Chair Professor of HR Management - University of Colombo
- Mrs. Khamika Ratnayake**
CEO - Great Place to Work Sri Lanka

25 TH NOVEMBER 2024

COURTYARD BY MARRIOTT COLOMBO

9AM TO 4:30PM

Sponsors:

- Gold Sponsor: **WILEY**
- Knowledge Partners: **AICPA & CIMA**, **readamaze**
- Nutrition Partner: **Galia**
- Strategic Partners: **Direct Place to Work**, **WCIIC**
- Print & Media Partner: **DailyMirror**, **THE SUNDAY TIMES**

The Parent-Inclusive Workplaces Summit is a full-day event designed to bring together corporate leaders, HR professionals, and members of the parenthood community to address the key challenges and opportunities in creating supportive and parent-friendly workplaces. The summit will focus on the latest trends, strategies, and best practices for empowering working parents, ensuring that companies can grow while supporting the well-being of employees who juggle both career and family responsibilities.



RISE AS ONE

At Parenthood Global, we are committed to fostering inclusive workplaces and driving meaningful change toward gender equality. One of our flagship events, Rise as One: Uniting Leaders for Women Empowerment, is hosted annually in celebration of International Women’s Day. This powerful gathering brings together industry leaders, change-makers, and advocates to engage in insightful discussions, workshops, and collaborations aimed at advancing women’s empowerment in the corporate world and beyond.

With the invaluable support of our member corporations and partners, Rise as One continues to be a catalyst for transformative conversations and action. Each year, we create a platform that not only highlights key challenges but also drives solutions to build a more equitable future.

Through this initiative, Parenthood Global reaffirms its dedication to accelerating progress, fostering leadership opportunities for women, and inspiring organizations to champion inclusivity. Together, we rise as one!



Knowledge Partner

WILEY

Supportive Partner

readamaze

Impact Partner

SLASSCOM
THE KNOWLEDGE AND INNOVATION CHAMBER

Gift Partner

Swastha
by
Link Natural

Hospitality Partner

Jetwing
COLOMBO SEVEN
COLOMBO • SRI LANKA



MEMBER COMPANIES

Parent-inclusive
Workplaces

BUILDING SUSTAINABLE
CORPORATE CULTURE



Lion Brewery Ceylon PLC.

WILEY

Wiley



HNB Assurance PLC.



Hatton National Bank PLC.



NDB Bank



McLarens Group



Gapsters

MENDISONE

Mendis One



Dialog Business Services



Sri Lanka Telecom PLC.

dijital team

Dijital Team



Diesel & Motor
Engineering PLC



Hemas Holdings PLC.

**"WHEN WORKPLACES
SUPPORT PARENTS, THEY
CREATE A FOUNDATION FOR
STRONGER FAMILIES,
HAPPIER EMPLOYEES, AND A
MORE PRODUCTIVE FUTURE."**

- Jacinda Ardern

*(Former Prime Minister of New Zealand and advocate
for work-life balance and parental support policies).*



**Parenthood
Global**

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